

HEATHER LAWTON
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11/127 Madigan st
Hackett, 2602 ACT

PROFESSIONAL PROFILE

Designer with 10 years of experience in motion graphics, print and television production.
Extensive experience in developing graphics for traditional and new media using a mix of computer aided techniques.
Proven success in motion graphics, print, and web (concept development, and design).

PROFESSIONAL EXPERIENCE

Freelance July 2008 - present

Producing animated graphics, visualisations, storyboards and footage treatments for clients ranging from QANTAS, SBS, Eyecandy Animation, Australian Sports Commission and Grey Advertising.
My work ranges from broadcast application, print and online. I have enjoyed a high level of respect from my clients for my work standards, development of fresh creative approaches for each piece of work and always delivering to deadline.

Sessional Tutor, GD 1.1, 1.2, 4.1, 4.2

University of Canberra

Feb 2009 – November 2009

8hrs a week across 3 classes.

Senior Broadcast Designer - 2003 to July 2008

Bearcage Productions, Canberra, AUS

Produced graphics and concepts for various productions - TVC's, government, corporate, long format, documentary, as well as the design/animation of graphics for exhibition, theatre and events.

Experienced in creative direction of others and 3D animation for compositing. Tight turn arounds, creative deadlines and working to budget are all second nature.

Broadcast Designer, 2000 - 2002

ABC Graphics Department, Sydney, AUS

Produced graphics for promos, documentary and web

Photographers Assistant, 1997-1999

Australian Institute of Sport, Canberra, AUS

Assistant to in house photographer and responsible for image handling, scanning, reproduction and library

EDUCATION

1999 - Ba Graphic Design
University of Canberra, Canberra AUS

1995 - HSC 95.5
James Ruse Agricultural High School

TECHNICAL SKILLS

Fully experienced with MAC and PC operating systems

Expert

After Effects, Photoshop, Illustrator, In Design, Final Cut Pro

Confident

DVD Studio, Shake, Flash, Dreamweaver

Aquainted

Shake, 3D Max, MAYA

ADDITIONAL SKILLS

- Complete understanding of production process
- Flexible and creative design skills, the ability to adapt motion graphics to existing branding
- Project management and scheduling of workflow through a post department
- Attention to detail and technical organisational skills
- Excellent communicator, articulate, and a team player

OTHER INTERESTS

Rock climbing, technology and craft.

REFEREES

Mr Michael Tear

Managing Director, Producer and co-founder
Bearcage Productions
Ph: (02) 6248 8444

Mrs Mary-Jane Taylor

Senior Lecturer
Media & Graphic Design
Ph: (02) 6201 2611