

HEATHER LAWTON
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20 Valley View In
Wamboin, NSW 2620

PROFESSIONAL PROFILE

Designer with 11 years of experience in motion graphics, print and television production.

Proven success in developing graphics for traditional and new media. Ability to work at any level from concept development through to delivery finished design inclusive of DVD authoring and 'live' graphics at corporate presentations/events.

PROFESSIONAL EXPERIENCE

Freelance July 2008 - present

Producing animated graphics, visualisations, storyboards and footage treatments for clients including QANTAS, SBS, Eyecandy Animation, Australian Sports Commission, ACTEW AGL, Australian Academy of Science, Pretty Little Things, Cut Through and Grey Advertising.

I have enjoyed a high level of respect from my clients for my work standards, development of fresh creative approaches for each piece of work and always delivering to deadline.

Sessional Tutor, GD 1.1, 1.2, 4.1, 4.2 University of Canberra Feb 2009 – November 2009

8hrs a week across 3 classes.

Senior Broadcast Designer - 2003 to July 2008 Bearcage Productions, Canberra, AUS

Produced graphics and concepts for various productions - TVC's, government, corporate, long format, documentary, as well as the design/animation of graphics for exhibition, theatre and events.

Experienced in creative direction of others and 3D animation for compositing. Tight turn arounds, creative deadlines and working to budget are all second nature.

Broadcast Designer, 2000 - 2002 ABC Graphics Department, Sydney, AUS

Produced graphics for promos, documentary and web

Photographers Assistant, 1997-1999 Australian Institute of Sport, Canberra, AUS

Assistant to in house photographer and responsible for image handling, scanning, reproduction and library

EDUCATION

1999 - Ba Graphic Design
University of Canberra, Canberra AUS

1995 - HSC 95.5
James Ruse Agricultural High School

TECHNICAL SKILLS

I have an excellent knowledge of both PC and MAC platforms, and am confident in learning new systems quickly and adapting to different work environments

Best Friends

Adobe After Effects, Photoshop, Illustrator, Final Cut Pro, DVD Studio Pro

Friends

Adobe InDesign, Shake, Flash, Dreamweaver, Html

Aquaintances

Premiere, Shake, 3D Max, MAYA

ADDITIONAL SKILLS

- Complete understanding of production process'
- Flexible and creative design skills, the ability to adapt existing branding to motion graphics
- Able to project manage and schedule workflow through a post department
- Attention to detail and technical organisational skills
- Excellent communicator, articulate, and a team player

OTHER INTERESTS

Rock climbing, technology and craft.

REFEREES

Mr Michael Tear

Mr Serge Ou

Managing Director, Producer, Creative Director and co-founders
Bearcage Productions
Ph: (02) 6248 8444

Shannon Wilson

Producer
Pretty Little Things
Ph: 0412 058 033

Mrs Mary-Jane Taylor

Senior Lecturer
Media & Graphic Design
Ph: 0428 532 824